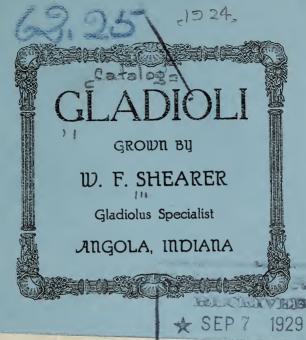
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SPECIAL OFFER

To Customers Ordering Stock From This-List Before February 1, 1924, I Make the Following Offer:

Send me \$1.00 and you may select stock to the value of \$1.10.

Send me \$2.00 and you may select stock to the value of \$2.25.

Send me \$5.00 and you may select stock to the value of \$6.00.

FLOWERS



Food and raiment are for the body, but flowers! flowers are for both body and soul. When my lips are palsied by great emotions—love, gladness, sorrow, death—and the words I would write come not, then I send soul messengers—flowers.

When I look upon a rose, all nightmares of atheism vanish; when I inhale the rare perfume of violets, I bow to the master chemist; when my pencil tries to trace the graceful flutings of the dahlia, or my brush match the exquisite color blendings of the modern gladiolus, I reverently acknowledge the High Hand of Art.

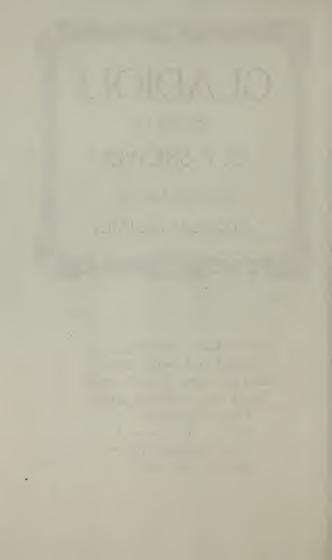
Some days, when I am in perfect attune with the Creator—God, I know I hear melodies, strikingly sweet, amongst my flowers, and songs—songs like the morning stars must have sung together at the birth of Him—The Rose of Sharon.

Without flowers my body could not live, but I know my soul would starve.

-Will P. Snyder.



"O little bulb, uncouth,
Ragged and rusty brown,
Have you some dew of youth?
Have you a crimson gown?
Plant me and see
What I shall be--God's fine surprise
Before your eyes!"



To Gladiolus Lovers Greeting:

LADIOLI are among the most popular of all garden flowers. Each year the size, color and beauty of these wonderful flowers are being improved upon.

They are very easy to grow and will do well in almost any soil under any condition. If planted in the richest place of your garden and given plenty of sun and moisture, they will, however, repay you with extra large and gorgeous colors.

To obtain a continuation of blooms during the greatest part of the season, it is advisable to plant at intervals of ten days, from the last week in April until the middle of June.

Some varieties will bloom in seventy-five to eighty days from the date of planting, but most sorts require eighty-five to ninety days.

Plant the bulbs about five or six inches deep and from three to four inches apart.

In October, when the foliage has turned yellow, dig the bulbs, cut the stems off within an inch of the bulbs, and dry them thoroughly. Then remove the old roots and store the bulbs in a cool, dry place where frost cannot reach them.

If these instructions are followed, the bulbs will give you the best results for several years.

I shall be very glad to furnish you with any other information you may require to grow Gladioli successfully. Write me, telling of your difficulties. There is a solution of your problems. ALBANIA. (Kemp)—One of the most pleasing white varieties we have seen. Flower wide open, petals broad with well rounded tips and beautifully crimped edges. Color is of pure glistening white with minute light link mottling.

AMERICAN BEAUTY. (Diener)—True American Beauty Rose color, relieved by a soft yellow throat. Often a dozen flowers are open at one time making a single spike a splendid bouquet.

ANNA EBERIUS. (Diener)—A beautiful flower of deep velvety magenta of most pleasing shade. One of the very finest dark flowers.

ARIZONA. (Kunderd)—A rose colored flower with deeper throat. Fine florists variety.

ARIZONA ROSE. (Kunderd)—A very large flower of finest rose pink color. Almost a self color. Very fine.

AUTUMN QUEEN. (Childs)—Color cream yellow. Upper petals suffused with peach blossom pink; lower petals striped carmine red. When planted late opens full and wide late in autumn.

BALTIMORE. (Groff) — Color salmon-pink. Lower petals blotched with fire red and deeper. An excellent variety.

BERKSHIRE. (Cowee)—Delicate shade of pink. Lower petals penciled with lilac-rose, pointed with canary yellow.

BEST VIOLET. (Kunderd)—Tall, straight stem and spike. Rich violet color with minute golden lines through lower petals.

BIRD OF PARADISE. ((Lower)—Bright salmon pink, flaked deep salmon red. Very conspicuous pure white blotches on lower petals. Large flower and tall spikes. Exceptionally attractive.

BLOOD SPOT. (Kunderd)—Color dark mahogany with splash of red on lower petals. Vigorous grower.

BUZZ. (Burbank)—Very large scarlet-red with light yellow blotch in throat. An extra fine flower.

BYRON L. SMITH. (Kunderd)—One of the very best. Most refined lavender pink on white ground. Exceedigly fine as a cut flower. Color equal to a very choice cattleya orchid.

C. C. MOORE. (Diener)—Salmon-pink, darker throat, steel-blue mottled and striped; nice, long, wiry spikes with flowers well placed.

CHICAGO WHITE.(Kunderd)—White with fine penciling of carmine red. Best commercial white, as it is early and a good forcing variety. Tall spike with many open blooms.

CORUNNA. (Kunderd)—Large flower with wide spreading petals. Color red with coal black throat.

COSTA RICA. (Diener)—Clear, delicate lilac with old rose center.

CRIMSON GLOW. (Betscher)—By far the most beautiful red Gladiolus yet produced. A perfect scarlet of deep tone. Very large, open flowers of finest form and well placed on spike. The red Gladiolus without a fault.

DAISY RAND. (Kunderd)—Softest deep salmonpink over white ground. Beautiful green throat base.

DAWN. (Groff) — Pale salmon-carmine with light and dark shading. Blotch of velvety poppy-red in thoat. A large flower of Orchid type.

DESDEMONE. (Vilmorin) — Ashy-rose striped lilac; large dark red blotch, edged ivory-white. Immense spike of double-row flowers well placed.

DIENER'S WHITE. (Diener)—Milk white with just a faint tinge of pink in throat.

CIXIE. (Kunderd)—One of the very deepest and richest, almost black, red.

DORA KRAIS. (Pfitzer)—A very striking novelty. Rich buff flecked with pink, the lower petals bearing blotches of carmine on a yellow ground. Flowers large, wide open and of graceful form.

EARLY SNOWFLAKE. (Kemp)—A very tall-growing variety, attaining a height of five feet and over, and often producing 23 large, perfect lily-like flowers to the spike, many of them six inches in diameter. The color is a rich creamy white, delicately tinted and flaked rose, with tinge of yellow in the throat, blended with delicate rose feathering on rear half of lower petals. One of the showiest varieties for garden and house decoration, resembling a large lily rather than a Gladiolus.

E. J. SHAYLOR. (Kunderd)—Tall, very strong plant and large blooms. A beautiful, pure-deep rose-pink. Was awarded Certificate of Merit by Royal Hort. Society of England, August 10, 1920. Very choice.

ENIGMA. (Kunderd)—Tall plant with large flowers. Strikingly striped red, white and blue. Is all that the name implies.

ESTELLA. (Kunderd)—One of the largest of Gladioli. Fine deep rose pink with light flaked blotch. Mammoth in size and admired by all.

EVELYN KIRTLAND. (Austin)—A beautiful coral pink enhanced by deeper shade on lower petals. Wide open, finely shaped flower and tall spike.

EUROPA. (Pfitzer) — Snowy white without a trace of color. The purest white yet offered. Awarded certificate of merit at London, Paris and Berlin.

FAERIE. (Kunderd) — Major petals creamy pink splashed with a darker tone; lower petals lemon yellow with fine lines of crimson and lipped with soft pink. Spike tall and straight. A fine variety.

FIRE RIBBON. (Kunderd)—Tall, with many blooms open at a time. The spike is a long, fiery band of glowing red. Exceedingly rich and strikingly showy. Magnificent.

GEN. JOFFRE.—Bright red, large flower. A strong grower and one of the earliest reds. FLORA. (Velthuys)—A beautiful yellow, tall spike with flowers well placed. Very fine.

GEORGE PAUL. (Lemoine)—Crimson-red with greenish-white throat thickly marked with crimson-red.

GIANT WHITE. (Kunderd) — An extra large white of great size and substance. Pure white with elegant slight marking on lower petals.

GLORY. (Kunderd)—Beautiful creamy apricot, with light tint of pink, crimson stripe centering each petal. Ruffled.

GOLIATH. (Velthuys)—Improved Empress of India. Extra fine purplish maroon.

GOLDEN KING. (Black)—A brilliant golden yellow, with intense crimson blotch in throat giving a magnificent effect. Flowers well opened and well set on a graceful spike.

GOLDEN MEASURE. (Kelway) — A large flowering amber yellow Gladiolus of the Gandavensis type. Without a doubt the finest yellow Gladiolus ever produced.

GOLD THROAT. (Kunderd) — A large, fine pure yellow throat on a splendid, deep, bright blood red ground. Showy.

GOV. HANLY. (Kunderd)—Tall, showy, early rich cardinal red, with deeper throat color. A first-class bedding and cut flower variety.

GOLDEN WEST. (Groff)—Clear orange scarlet with lower petals blazed with golden yellow, faintly suffused with violet shadings. Flowers large and well opened.

GRETCHEN ZANG. (Austin)—Unusually attractive. Large sparkling bloom of a beautiful shade of soft pink, blending into scarlet on lower petals.

GYPSY QUEEN. (Kunderd)—Large beautiful orange red. Edge of petals faintly bordered bluish.

HALLEY. (De Ruyter)—An attractive early-blooming variety of delicate salmon pink.

HELEN FRANKLIN. (Kunderd)—Ruffled white with violet markings on lower petals. A vigorous grower with tall straight spike averaging from six to ten open flowers at one time. One of the earliest.

HELEN GOLDMAN. (Hoeg) — Buff-yellow, blending to deeper yellow throat. Midribs of lower petals penciled carmine red. A distinct yellow.

IDA VAN. (Kunderd)—Cardinal red deeper in throat.

INDEPENDENCE. (Woodruff)—A brilliant Begonia-pink, with richly marked throat. A long spike of waxlike flowers. Splendid for cutting.

IVOEY. (Kunderd)—Ivory white, with light mark ngs in throat. Intensely ruffled, medium height. Good.

JACK LONDON. (Diener)—Light salmon with brilliant orange flame stripes; golden yellow throat with ruby striped center.

JEAN DIEULAFOY. (Lemoine) — Creamy white, lower petals stained maroon. Flowers large. A fine variety.

LARGE BUFF. (Kunderd)—Fine shade of soft buff, with rose penciling. Tall spike. Eight to ten open flowers at a time.

LE MARECHAL FOCH. (Van Deursen) — A very large, well formed pink Gladiolus. A shade brighter than America with the earliness of Halley. One of the finest. New.

LENE GRAETZ. (Graetz)—Fine creamy white dowers. Strong grower. European introduction, offered for the first time.

LIEBESFEUER. (Vethuys)—A solid self-color—brilliant scarlet, many blooms open at one time on a tall, erect spike. The finest red of this shade.

L'IMMACULEE.—New. A wonderful spike of pure white flowers, with waxlike texture and with great keeping qualities. As pure white as Europa but of different shape and a longer spike.

LILY WHITE. (Kunderd)—A fine new variety. Pure white, flowers of medium size and well placed on spike. Early and prolific.

LORELEY, (Diener)—Canary yellow overlaid with light lilac; ruby throat. Clean grower and heavy propagator. One of the best yellows ever introduced.

LOUISE. (Wright)—Very large wide open flower of finest lavender with dark wine penciling. Vigorous grower and prolific. One of the very best.

LUCILE. (Kunderd)—Soft shell pink flecked with lavender. Medium height with long spike. Early.

MAINE. (Vos)—A pure white of exquisite form reminding one of the lily when in full bloom.

MARSHAL FOCH. (Kunderd) — Salmon-pink deepening to a beautiful rosy pink blotch in throat. Strong spike, very large flowers.

MARY FENNELL. (Kunderd)—Beautiful light lavender; lower petals penciled with brimstone yellow.

MARY PICKFORD. (Kunderd)—An extraordinary flower and spike of most delicate creamywhite. Throat finest soft sulphur-yellow. Stem and calix also white.

MISS MAUD FAY. (Diener) — Clean cattleya pink, a light stripe running through the middle of each petal; flowers very open, averaging six inches in diameter; spikes never straight.

MOHAWK. (Kemp)—The most beautiful particolored red variety ever introduced. In growth and habit it is very similar to Princeps, bearing medium to large wide open flowers of a beautiful deep cardinal red, tinged purple on lower half of upper petals with light blotch on lower petals. A great favorite with all my cut flower customers.

MRS. DR. NORTON. (Kunderd)—Cream suffused with pink. Sulphur yellow blotches on lower petals are dotted with pink. Everywhere awarded the highest honors.

MRS. FRANCIS KING. (Coblentz)—A beautiful flame pink. Immense flowers on a tall spike. A fine variety.

MRS. FRANK PENDLETON. (Kunderd)—A spectacular variety. Large, well expanded flowers of light pink, heavily blotched with blood red in throat.

MRS. G. W. MOULTON. (Kunderd)—A giant violet red or cerise. Many open at one time and nicely placed on spike. An occasional bloom comes double.

MRS. H. E. BOTHIN. (Diener)—Flesh salmon pink, flame scarlet center, heavily ruffled. Strong 4 to 5 foot spikes; a first-class show and cut variety. One of the loveliest color combinations in Gladioli. It has created a sensation wherever exhibited.

- MRS. O. W. HALLADAY. (Kunderd)—Delicate pink with creamy blotch. One of the finest florists varieties.
- MRS. W. E. FREYER. (Kunderd)—Very showy orange scarlet. Finest bedder of its color. Ruffled.
- MRS. WATT. (Crawford)—Glowing American Beauty shade of red. Self color. Large well opened flower. A flower that everyone loves at first sight.
- MYRTLE. (Kunderd) Delicate rose pink shading to lighter in center. Awarded silver medal Massachusetts Horticultural Society Boston.
- NEGERFURST. (Pfitzer) Brilliant velvety dark red, flaked black. White blotch on lower petals flaked with lilac pink. An extremely vigorous grower producing spikes from two to three feet in length. Early flowering and extra fine.
- NIAGARA. (Banning)—A light crocus yellow shading to deeper yellow in throat. Sometimes splashed with carmine. One of the best.
- ORANGE GLORY. (Kunderd) Kunderdii Glory type. Grand orange colored flower with lighter throat. A rich and striking color.
- PANAMA. (Banning)—A perfect hermosa pink with large wide-open, wax-like flowers. Considered by many the best pink sort.
- PEACE. (Groff)—Giant blooming white with pale violet feathering on lower petals. Tall graceful spike of wonderful beauty. Late.
- PINK PERFECTION—In color a delicate appleblossom pink. Its soft coloring and magnificent bloom make it one of the choicest varieties. Large open flowers on strong spike.

PINK WONDER. (Kemp)—This is a wonderful Gladoli, and probably the largest and finest parti-colored pink variety ever originated. The color is a shade lighter than Panama, yellow shading in the throat, overlaid with rose red feathering on the inferior petals.

PRIDE OF GOSHEN. (Kunderd)—A very large bloom of flesh pink with ruffled petals. A strong grower and a flower of striking beauty.

PRIDE OF LANCASTER. (Kunderd)—A brilliant orange salmon. Rich, fiery, deeper orange throat. Tall. Good size blooms. Plenty open. A beautiful ruffled variety.

PRINCE OF WALES. (Van Zanten)—Delicate salmon—early, very popular. Perfect form, large flowers. One of the first to bloom.

PRINCESS OR ORANGE. (Kunderd) — Bright vermillion red with wide pure white bars in lower petals. A show in itself.

PURPLE GLORY. (Kunderd)—The Giant of the Kunderdii Glory race, and of remarkable color. Deepest velvety maroon red, with almost black blotches, like burned into petals. Beautifully ruffled.

RED CANNA. (Kunderd)—Brightest of crimson pink. Wavy petals. One of the best of its color.

RED EMPEROR. (Groff)—Regal is the only word which adequately describes this Gladiolus. A pure, deep scarlet, immense flowers of great substance, well-placed on a tall spike. A magnificent flower.

RED, WHITE AND GOLD. (Kunderd)—A giant in plant and foliage, with a massive spike and good-sized flowers. Upper portion of bloom, pure white. Lower petals entirely of a rich lemon yellow clear to the edge, with a beautiful pelargonium-like blotch of richest red on each.

ROSE 1910. (Kunderd)—Pure rose color of fine shade with narrow central line of white on lower petals. Extra early.

RICHARD DIENER. (Diener)—Pure rose-salmon, light sprinkling of ruby on creamy yellow center; this is the acme of perfection in coloring, as well as formation of spikes and plant; will rival an orchid in beauty.

ROSE BUD. (Kunderd)—Extra fine, large, bell-shaped flower. Color, light rose pink. The opening flower is of beautiful rose-bud form.

ROSELLA. (Cowee) — Large, well-opened flowers, delicate rose mauve, stained purple and white.

ROSE QUEEN. (Christy)—Ground color Rose Doree slightly flecked with Nopal red. Throat creamy white. Tall erect grower with flowers formed in perfect alignment on straight spike. Distinctive in form and color, Rose Queen stands among the elite of rose colored Gladoli.

ROUGE TORCH. (Groff)—Large creamy white flower, with a rouge torch-like tongue on the inferior petals, making a very striking contrast.

SAN ANSELMO. (Diener)—Pure white, slightly striped with ruby pink. Immense free flowering; fine for cut flowers.

SENTINEL. (Kunderd) — Tall, strong plant. Large, pure rose-pink, with elegantly white penciled, iris-like throat.

SCHWABEN. (Pfitzer) — The largest and strongest flowered Gladiolus. Clear citron yellow with aster purple tongue on lower petals.

SNOW BOY (Kunderd)—Tall and stately; pure white. Many flowers open at a time. Often has only one beautiful blotch on lower petal. Large flower of finest form. Beautiful.

STELLA. (Keur)—A very attractive variety. Pale crimson fused with deep pink and a pleasing blotch of canary yellow on the lower petals. Well open flowers on a graceful spike.

THOMAS T. KENT. (Diener)—Rose-pink with ruby running through center of each petal; very vigorous in growth. It has proven a favorite everywhere.

VIOLET. (Kirchhoff)—A pure violet blue, one of the best of its color. Fine.

VIOLET GLORY. (Kunderd)—Massive flower. Rich self-color deep violet; deeper throat. Medium ruffled. Extra.

WAMBA. (Austin)—Light strawberry pink with rose throat-markings. A most unusual gladiolus, because of the immense blooms with petals of an orchid, and with lily-like buds.

WAR. (Groff)—Deep blood red, shaded crimson black, wide open flowers.

WHITE GIANT (Van Meerbeck)—Pure white enormously large flower, strong grower.

WHITE GLORY. (Kunderd)—A gorgeous pure white with beautiful iris-blue throat.

WHITE LADY. (Haage & Schmidt)—Beautiful creamy white with white anthers. No finer white when well grown. Rare.

WHITE WONDER. (Kemp)—This magnificent white is a descendant of the well known and justly popular variety Mrs. Francis King and is endowed with all the good qualities of that splendid old variety. In growth it is fully as robust as King and of equally good habit in every respect. The flowers are pure white, without any markings in the throat, wide open, and often measuring up to 5% inches in diameter, well placed on the spike, five to six open at a time.

WILBRINK. (Hoopman)—Large blooms of flesh-pink, very graceful and profuse bloomer. Splendid for decoration.

WILLY WIGMAN — Cream petals and rose blotched throat. One of the most attractive varieties on the market.

WILLIS E. FRYER. (Kunderd) — Very large, massive, deep violet. Beautiful throat. Extra fine.

YELLOW BIRD. (Kunderd)—A very pleasing shade of yellow, penciled with wine color on lower petals.

YOUELL'S FAVORITE. (Kunderd)—Striking rosy-lavender-pink, large, well opened flowers, late.

PRIMULINUS HYBRIDS

ALICE TIPLADY. (Kunderd)—A large flower of orange saffron color. Very choice.

CAPELLA. (Kunderd)—A large orange red. Attractive.

GOLDEN GATE. (R-1915) — Tall, vigorous. Large, showy yellow, finely ruffled.

MYRA. (1918)—A new and giant flowered Prim. Hybrid. Deep salmon over yellow ground. Tall, slender stem. Yellow throat with pink lines. Exquisitely showy.

ROANOKE. (Kunderd)—A vigorous and large rich yellow Prim. Very fine.

SUNBEAM—A splendid variety of a clear yellow color; strong grower.

BOTANICAL SPECIES

DRACOCEPHALUS.—A wild species from Natal. Yellowish green, minutely grained with claret purple. Valuable for hybridizing.

PRIMULINUS.—A new and rare species discovered in South Africa in 1889. The color is a clear primrose yellow. The foliage is slender, but vigorous. Blooms early.

QUARTINIANUS.—Another South African species, valuable for hybridizing, producing large flowers of great substance in finest colors. Color Nopal red with a line of olive yellow running through lateral petals; lower petals olive yellow edged with red. Start in pots February 1st and plant out middle of May. Very late bloomer.



HE who knows what sweets and virtues are in the ground, the waters, the plants, the heavens, and how to come at these enchantments, is the rich and royal man.

-Emerson